



Leica T Camera System



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Leica T Camera System





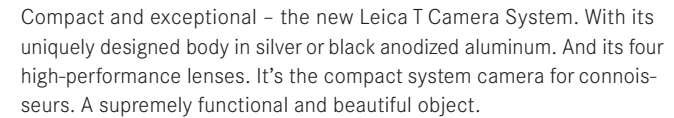
Fast forward to the future: The brilliant new Leica T Camera System

Leica began as a dream and traveled 100 years to become an icon. The new Leica T Camera System is the celebration and continuation of that journey into the future. It embodies the timeless Leica traditions of precision engineering, intelligent innovation, and incomparable craftsmanship.

The guiding principle behind the Leica T Camera System design was to create a minimalist ergonomic camera that provides exceptional handling and feel along with unmatched performance and convenience. With its unique monocoque body structure and superb, high-performance

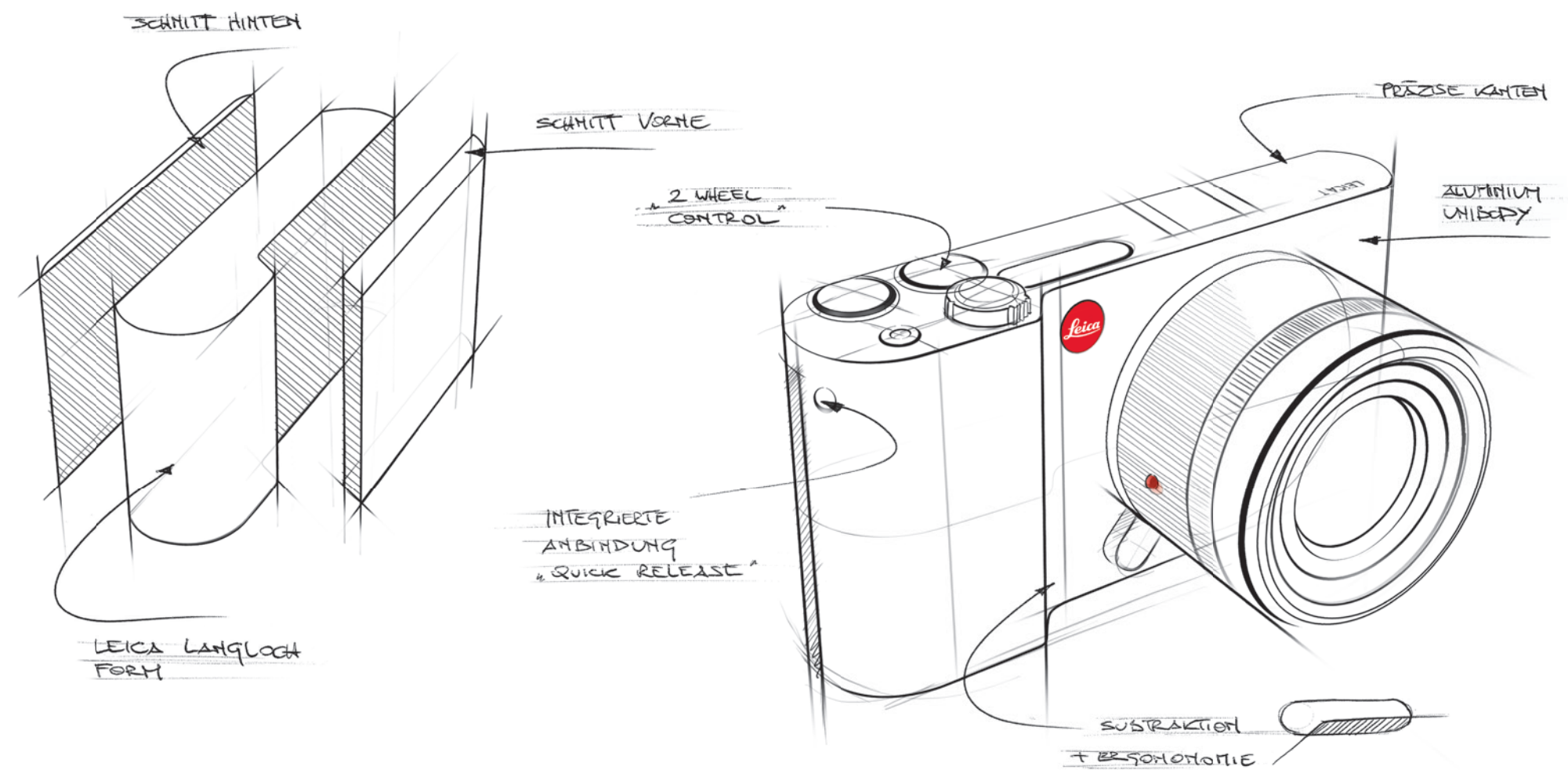
compact lenses, the Leica T Camera System's form is radically new, yet brilliantly familiar. Crafted and assembled by hand. With exceptional attention to detail and a deep passion that only cameras and lenses made by Leica manifest at the highest level of perfection. It is perfection reduced to the bare essentials, and within its elegant contours resides state-of-the-art technology that delivers the total picture-taking experience at the highest level of image quality, fun, and convenience. In short, the new Leica T Camera System is the perfect embodiment of "less is more." Never before has it been so easy to take a Leica picture or felt so good.

Leica T Camera System: The seamless synthesis of form and function.



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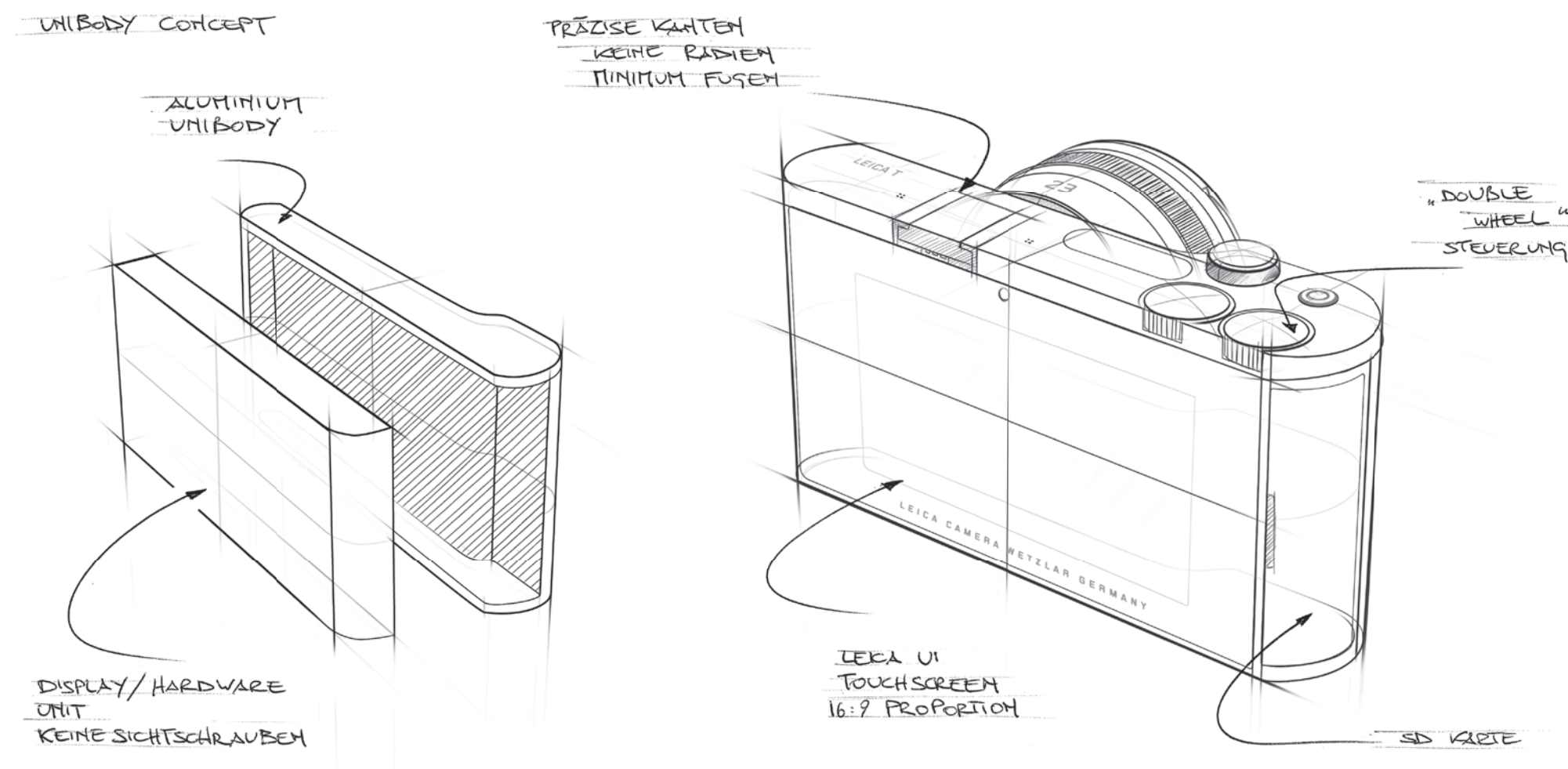
Tactile transformation: Reach out and touch the future!



The design of the Leica T Camera System pushes reductionism in form and all nonessential features to new levels. The result is a user experience that is unforgettably new and still unmistakably Leica. This is the principle we have systematically pursued in developing the Leica T. Together with our acclaimed partner, AUDI Design, we revisited and re-interpreted the typical design language of Leica. We subtracted anything superfluous. Minimalism is the leitmotif. This is how a solid block of aluminum is transformed into the slim body of a Leica T. Clear and distinct lines and minimalist forms. Silky smooth surfaces and ideal tactile characteristics. The new Leica T – the essence of perfect design.



A trustworthy companion to capture your creative vision.

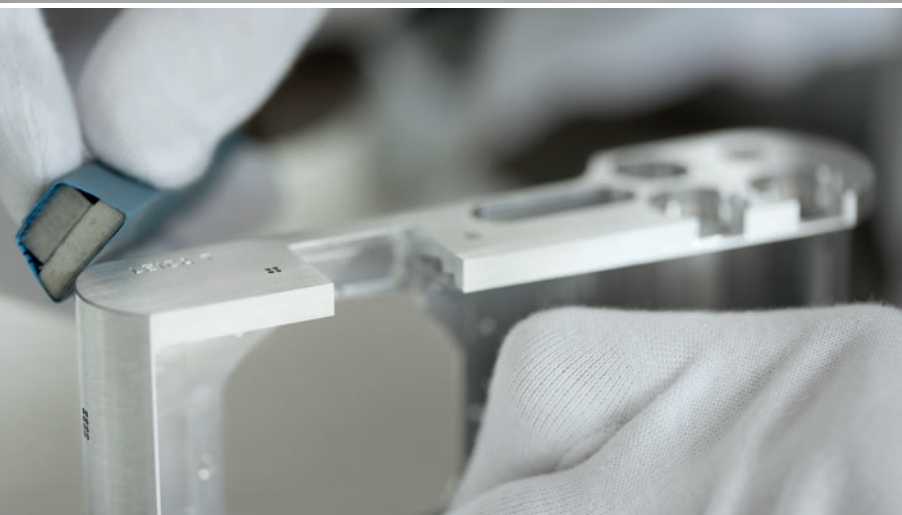
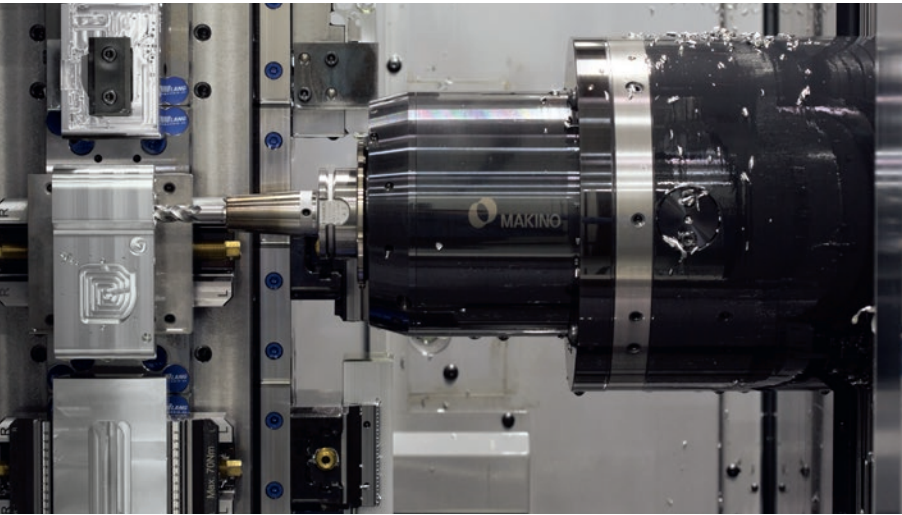


When it comes to the design of the Leica T, form follows function. To go a step further, it showcases it. And, above all, it adapts itself to execute your every wish. With an amazingly large touchscreen display that dominates the back of the camera. It is laser focused on the essential: capturing the picture. This is how aesthetics and functionality go hand in hand. Without distractions. A brilliant synthesis of clarity, minimalism, simplicity, and superb functionality. The new Leica T – created to capture your greatest moments in pictures of unsurpassed quality.



Leica T





When Germany's traditional virtues come together in a uniquely transparent and lucid form, the result is a Leica – the Leica T.

New materials and finishing processes that are unique in the world of cameras: With the Leica T, we are breaking new ground. Nevertheless, we still placed our trust in tradition and in the virtues of German engineering and design. We manufacture the Leica T in Germany in our new, state-of-the-art factory using the very best materials and the finest

precision tools. A milling machine carves away everything that is not needed. Then come the final touches that can only be made by hand. This is how we have created a camera that unites the traditional arts of craftsmanship with cutting-edge technologies at a level we have all come to expect from Leica. Simply incomparable.

The Leica T

Easy to use, hard to forget.

Love at first touch, delight that endures.

With the Leica T, we have designed and constructed the world's first camera ever to be machined from a single block of metal. The first camera ever with a body made completely from aluminum. An innovative and groundbreaking concept – the Unibody. Unique in design, quality, and finish. Premium quality plus ultimate precision. Silky-smooth matte finish and comfortable grip. With clear-cut lines and edges that enhance its slim and stylish form. Solid and lightweight with smooth ergonomic surfaces, the Leica T rests comfortably in your hands. Few controls but maximum versatility. It is simply flawless, beautiful, compact and functional for beneath its solid, robust exterior, its state-of-the-art technology finds perfect protection.

Created to let you concentrate on what matters: your pictures.

The new Leica T Camera System delivers everything you need to experience the freedom, fun, and creativity of photography. Not too many features. And not too few, either. In this, the Leica T perfectly reflects our philosophy. It focuses precisely on what is essential in photography – the picture. We have intentionally left out distracting features to create a camera that unites elegant design, usability, and picture quality at a previously unheard-of level. A camera that offers simply everything to allow photographers to experience the essence of photography. Reduced to the essentials. But still flexible and versatile. Pared to the fundamentals. But it never dictates how to shoot. Whether you choose to take your pictures in fully automatic mode, or with manual settings, is entirely your decision. You can rely completely on the Leica T and enjoy full control over the pictures you take – whenever and wherever you take them.





It has never been easier to take Leica quality pictures.

Four tactile control elements. One touchscreen. The Leica T needs nothing else. The result: a camera that has everything you need and nothing you don't. A camera you'll be able to shoot with from the very first moment on. A camera that adapts in an instant to any shooting situation. Thanks to the logical, intuitive, and ergonomic layout of its controls. Thanks to the quick change between automatic and manual modes. Never before has it been so easy to understand a camera. And use it. The Leica T is designed to let you express and enjoy your creative freedom to the fullest.





Simple to use and brilliantly designed.

Although we reduced everything about the Leica T to the bare essentials, we stopped when we got to the touchscreen display. In fact, the particularly generous proportions of this bright, hi-res 3.7-inch screen take up almost the entire back of the camera. To guarantee you complete control. Just by touching the screen. To focus on your subject and compose your picture. With your fingertip. To view and assess your pictures using its exceptional dynamic range and detail rendition. In any light. Just as generous: the clear display and intuitive layout of the menu items. Precise and instant response at a touch. Everything you need at a glance.



MyCamera

Setting MyCamera makes things easy and it makes good sense. Set up your Leica T to meet your own particular photographic needs: Just touch the screen to call up your favorite settings from the MyCamera menu. Be spontaneous. Be flexible. It's just as easy to swap the functions around. This means you always have fast access to all the functions, features, and presets that suit your shooting style. You're the photographer. You decide what you need. Have it your way for every shooting situation.

Leica quality, down to the tiniest details.

Outstanding picture quality. That's what the Leica T is all about. Just like every other Leica. Thanks to its large sensor, you can capture exceptionally sharp, brilliant pictures with high contrast and vivid color, even in poor light. With natural color rendition and the ultimate resolution of fine details. Dazzling quality that is just begging to be seen as really big pictures. Shots captured with a Leica T look simply fantastic on big-screen TVs and computers. And as large-format prints. Without any visible loss of quality. The Leica T is perfect for everyone who appreciates a large sensor that allows them to experiment with different areas of sharpness in their pictures. For everyone who demands the best possible pictures. Motion pictures, too. In full HD video. Just switch on the camera and press the dedicated movie button. Forgot your memory card? No problem! Just use the camera's built-in 16 GB memory. We really did think of everything. So you don't have to think about anything else but your pictures.

Brilliant pictures plus super-fast viewing.

State-of-the-art technology and fantastic performance: The Leica T provides both. Right from the first picture thanks to the combination of a large sensor and a newly designed and constructed high-performance image processor. For top-class performance at the push of a button. Its advanced autofocus ensures fast, precise, virtually silent focusing. Its sensor captures every exposure in brilliant picture quality. And its processor converts the data at breathtaking speed to display images on the touch screen in an instant. The seamless synthesis of art and engineering working in perfect harmony. You can trust the Leica T to deliver the goods. Every time.





Sharing has never been easier.

Shooting and sharing pictures and videos. By e-mail, on Facebook, or on other social networks. Quick and easy. The Leica T is the first system camera from Leica to feature an integrated Wi-Fi module. Take advantage of wireless transmission to send your pictures straight from the camera to your smartphone, tablet, or computer. And share them! All you have to do is download the free Leica App T to your iOS device. Or send your pictures wirelessly to the Browser Gallery of your Android device.





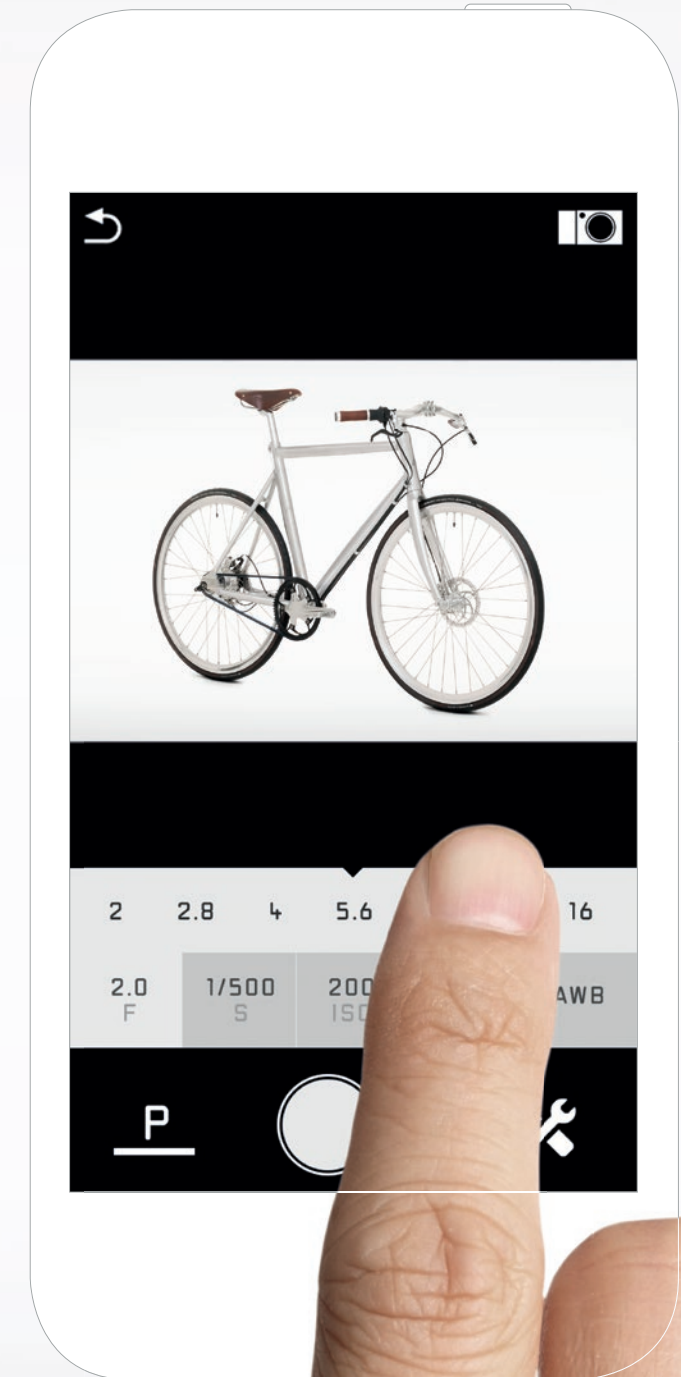
The camera system with its own remote.

A simply great idea: the remote function of the Leica App T lets you connect your smartphone or tablet to the camera via wireless LAN and use it as a remote electronic viewfinder for your Leica T. It even lets you set the shutter speed and aperture and activate the shutter release – all by remote control. A practical feature, for example for self-timer shots. For shooting from unusual angles. For time exposures without the problems of camera shake. Or a great way to get yourself into a group portrait – without running back to face the camera.



Professional processing software.

The creative freedom for personalized editing and post-production enhancement of still pictures and video: Adobe® Photoshop® Lightroom® – the professional work flow solution for Apple Mac® and Microsoft Windows™ – offers everything you need for postprocessing the pictures and videos you shoot with your Leica T. Powerful, comprehensive, and user-friendly. The software package opens up new horizons and almost infinite creative opportunities and is available as a free download for all Leica T owners. Its video functions let you manage and archive your videos, cut and edit them, play them, and extract still pictures from video files.



Lenses for Leica T





Over 150 years of handcrafted excellence and perfection in optical design.

Leica lenses are synonymous with the highest level of optical quality made in Germany. They are considered to be the world's best. A seal of excellence that also applies to the new lenses for Leica T. These lenses benefit from the vast experience and expertise gathered over more than 150 years of designing and constructing high-precision optical instruments. Constructed using perfectly harmonized special glasses and precisely constructed and space-optimized mechanisms with strict attention to even the tiniest details. And, of course, providing exceptional imaging performance. For pictures that will captivate you immediately with the incomparable bokeh of Leica lenses. True masterpieces. And it's no wonder, as the lenses for Leica T were created by the same

designers responsible for the legendary Leica M-System lenses. No compromises. But based on an inestimable store of experience, uncompromising precision, and untiring passion.

Designed in Germany. Made in Japan with the same passion for precision. Manufacturing true to the traditional German virtues of achieving the very highest levels of quality and most stringent quality assurance guarantees the creation of lenses that satisfy the ultimate levels of performance expected from Leica lenses. To maintain the exceptionally tight production and testing tolerances, Leica engineers constantly monitor every stage of the process. As you would expect from Leica.

Maximum performance for maximum enjoyment.

Photography has never been as carefree as this.

The Leica Vario-Elmar-T is a truly multitalented lens. Ideal for those moments when maximum flexibility counts. Ideal for experimenting with different perspectives and focal lengths. This compact standard zoom covers the most frequently used focal lengths with no need to change the lens. From 28 to 85 mm equivalent. For expansive landscapes, documentary pictures, and portraits. For detail shots and those classic Leica pin-sharp subjects against wonderfully pleasing soft backgrounds. For sharpness, rich detail, and high contrast from corner to corner of every shot. Even in unfavorable lighting conditions. With our fastest and quietest autofocus. Perfect for discreet and unobtrusive shots. A lens that lets you be carefree and spontaneous.

Created to capture iconic images.

The Leica Summicron-T has a focal length of 23 mm. This is equivalent to 35 mm in 35 mm format and therefore corresponds to the renowned focal length traditionally favored for Leica photojournalism. A truly classic Leica focal length, it corresponds to how you see your picture in your mind's eye. Concentrate completely on setting the shutter speed, the aperture, and ISO sensitivity – and discover your own creative talents. Its maximum aperture of f/2 is another Leica tradition and is ideal for creating those unmistakable bokeh effects. In the creative exploration of planes of sharpness, you can emphasize your subject in the foreground to lend greater plasticity to the image. The narrow depth of field allows you to capture pictures with true-to-life authenticity. The extremely compact size and exceptional performance of the Leica Summicron-T make it the ideal lens to have at hand wherever you go. A lens that inspires you to explore the creative opportunities of every scene you see. A lens almost predestined for capturing magical moments – with your Leica T.



The Dream Team for Zoom Power: Two Superlenses for the Leica T Camera.



These two high-performance zoom lenses are as fast as they come and a perfect addition to the Leica T camera system portfolio. A wide-angle zoom with equivalent focal lengths from 17 to 35 mm and a telephoto zoom covering the equivalent range from 80 to 200 mm. Discover two zoom lenses with outstanding imaging performance in typical Leica quality.

The T wide-angle zoom offers excellent sharpness for expansive vistas and panoramic scenes. Ideal for capturing the beauty of architecture, richly detailed street views, imposing landscapes, and expressive scenes that you find on your travels. Big advantage of wide-angle lenses: you can pack so much more subject into your picture, even at close distances.

The high-performance T telephoto zoom brings distant subjects to your fingertips. Its versatile range of focal lengths makes it a lens you should never leave at home. It is ideal for portraits packed with character, exciting shots at events of all kinds, vibrant travel and wildlife shots, and getting to the heart of sports action.

Expand your Leica T Camera System with legendary Leica M-Lenses.

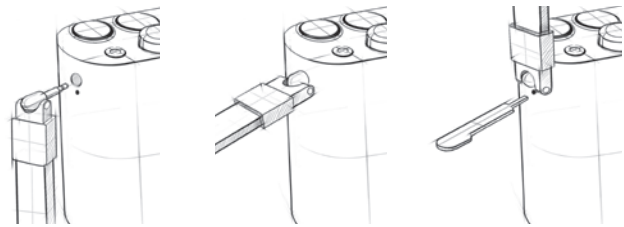


System compatibility has a long tradition at Leica: The M-Adapter T* allows the Leica T to access most of the lenses of the Leica M-System. A range of lenses considered to be the very best the world has ever seen. And now, more than 20 of these legendary lenses can be used on your Leica T. To ensure that the Leica T recognizes the M-Lenses, the M-Adapter T features a sensor for 6-bit coded Leica M-Lenses. This ensures that camera functions like exposure metering, aperture priority AE, and manual settings are available without any compromises when using Leica M-Lenses.

*available as an optional camera accessory

You can find out more about the lenses currently available here:
www.t.leica-camera.com

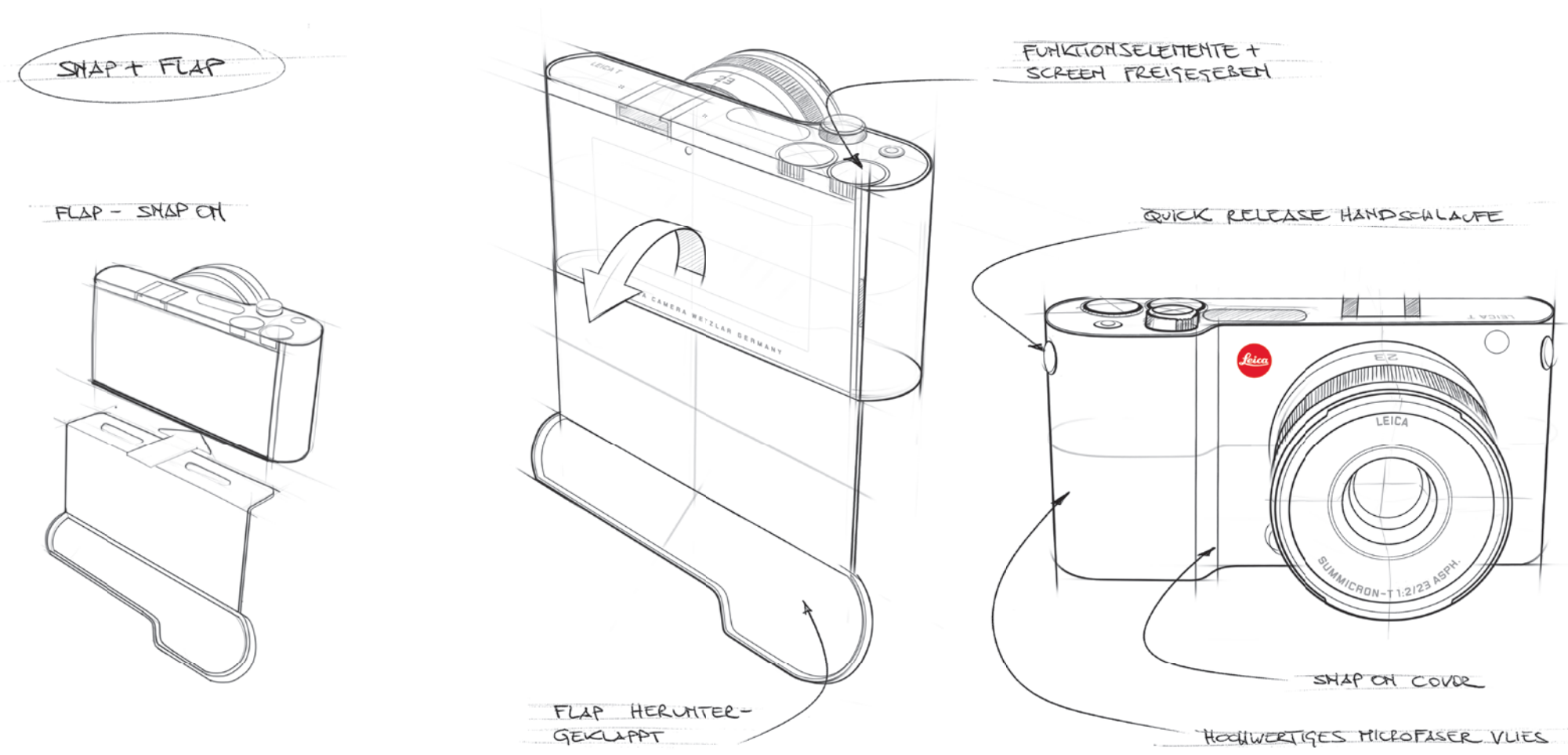
Easy-click. Easy going.



Unique in the world of cameras: the easy-click system of the Leica T. Thanks to this brilliantly innovative system, accessories can be attached to the Leica T with style and grace. With a stainless-steel pin that is simply slotted into the click-lock mechanism of the camera. On the Leica T, the strap lugs are mounted on the accessories. Not the camera. This means that carrying straps and the wrist strap combine with the Leica T to form a single, perfectly integrated unit. And clicking them off is just as quick as clicking them on: a specially designed unlocking key in the form of a Leica T is able to release this safe and secure connection. With a single click. To make you ready for anything. At any time.



For everyone who loves colorful choices.

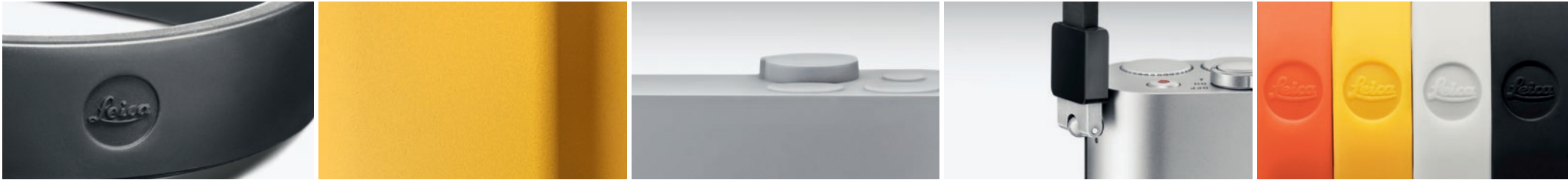


Silicone/mix of synthetic resins
and premium-grade plastics

Easy-click

Colors

In collaboration with our world-class partner AUDI Design, we have created a range of camera accessories in harmony with our innovative system concept. All the individual accessories build on one another to create a seamless portfolio. They complement each other. They can be perfectly combined, yet each maintains its own absolute must-have identity. In four fashionable colors – melon yellow, orange red, black, and white. Each with contemporary contours in contrasting gray. And an ideal materials mix of premium plastics and synthetic resins.





Carrying strap/hand strap

The design and colors of the carrying strap and hand strap are perfectly matched to the modern Snap T and Flap T accessories. Both are attached in an instant to the Leica T with the unique easy-click system. A system for connecting accessories to cameras that is unique in all the world. Just as cleverly thought out – and just as cool and innovative – the ideal balance of stretch and stability provided by its silicone mix. For safe and comfortable carrying.

Leica Snap T

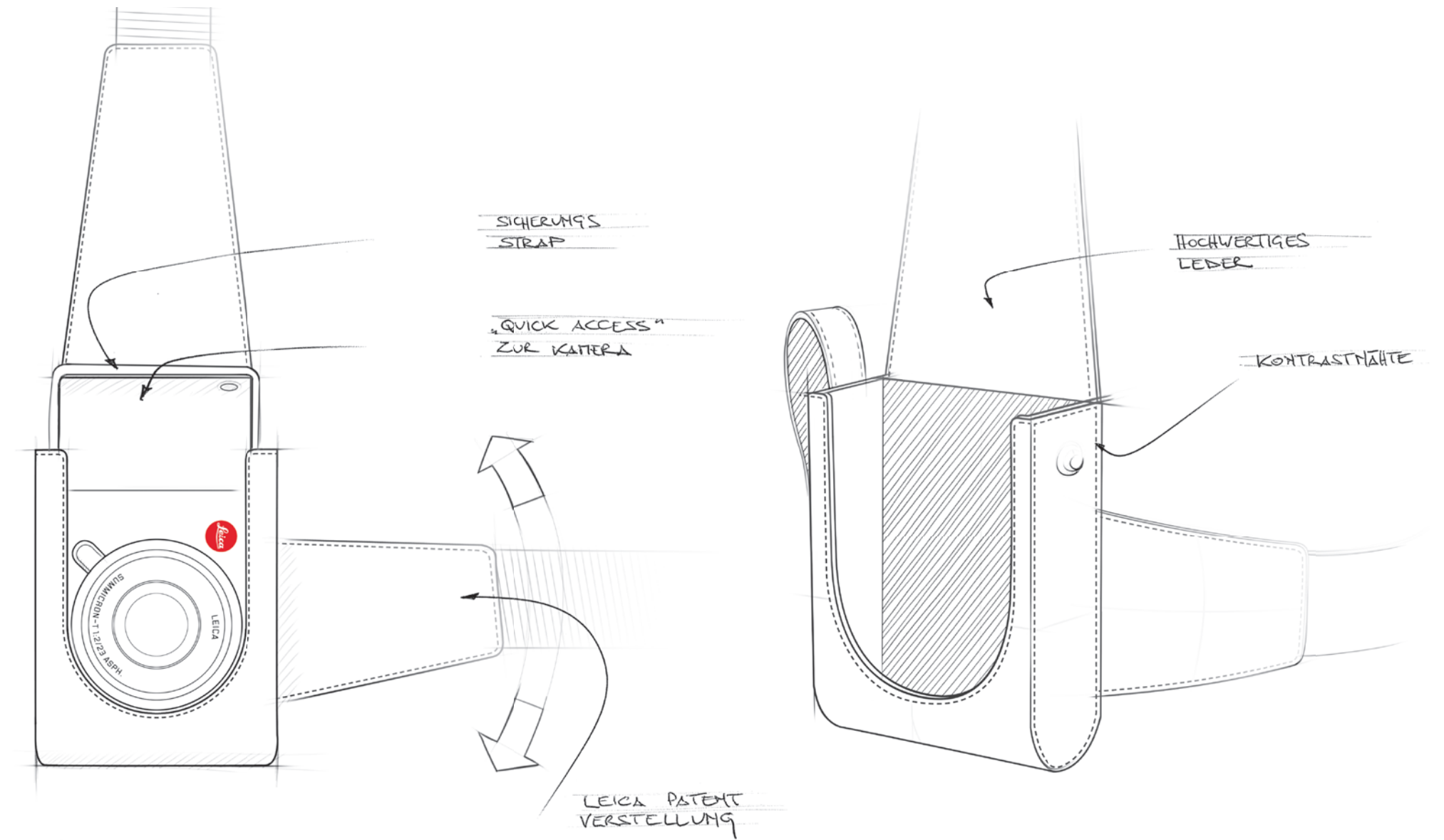
The premium-grade protector that expresses your individual style. The extraordinary and fascinating Snap T offers premium protection from scratches and knocks. In four stylish colors, too. Personalize your Leica T. Make a colorful splash. Bring color into your life. Try a different color, every day. The premium Snap T can be attached in an instant.



Leica Flap T

The Flap T is the ideal complement to the Snap T. It's just as fascinating. Just as unique. And just as practical. A quick twist, and the Flap T clicks into the Snap T. And protects the screen and controls of your Leica T in those rare moments when it is not in your hands. A camera accessory that offers perfect all-around protection – in equally perfect style.

When tradition has a rendezvous with the future.

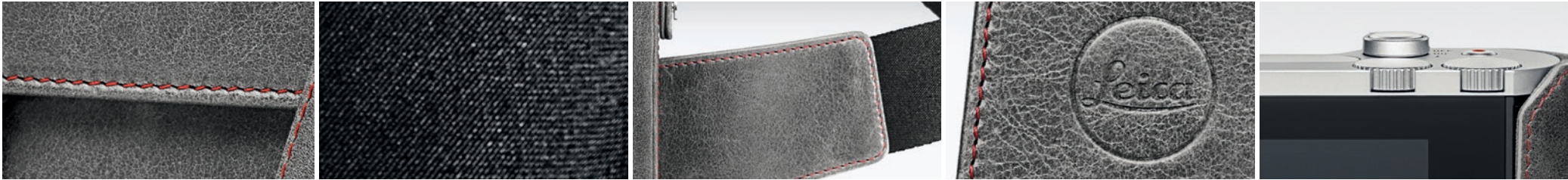


Nappa leather and nylon belt

Patented multiangle connector

Contrast stitching in red

Classic and timeless. Trendsetting and modern. Accessories that stand out from the crowd. With their elegance and class. Wonderful in look and feel, thanks to their stone gray Nappa leather. Soft, supple, and organically tanned. In a structured marbled finish with contrasting red stitching. With style elements that unite tradition with the zeitgeist of today. These accessories are the fruits of our collaboration with AUDI Design. The result of exceptionally stringent demands on design and styling, materials, and functionality.





Leather holster

The leather holster offers optimum protection. And optimum readiness at all times. It nestles flat against your body and offers fast and convenient access to your Leica T and comes complete with a patented multi-angle connector and a rip-resistant belt with adjustable fit. Perfectly matched. Over your T-shirt in the summer. Over your quilted jacket in the winter. Thanks to a safety tab, your camera always stays firmly in the holster, even when you move.

Leather protector

Safer. Better grip. True to its name, this protector protects the body of your Leica T in every photographic situation. And lets you hold your camera safely and securely. It covers what's essential. And leaves access to what you need. It protects, but doesn't hinder. Perfectly practical. Logically designed in every detail.



Leather system bag

The entire system in a single bag? Yes! There's a place for everything in this elegant, practical leather system bag – the camera, lenses, flash unit, and viewfinder. Safely protected in lint-free micro-velour. There's even room for a mini tablet. In a specially tailored compartment. In contrast to the inside, the exterior recalls the good old days. With clasps in a retro design. Metal feet to protect its bottom. And metal buckles on its carrying strap.

More accessories.
Expand your options.



SF 26 Flash

The powerful Leica SF 26 dedicated flash unit combines power with versatility and provides additional opportunities for flash exposures or fill-in flash to brighten your subjects. The flash unit can be tilted upwards for indirect lighting (bounce flash). Plus, it even works as a constant LED light source for video recording. This compact and perfectly designed unit will impress you at first glance with both its looks and superior performance.



Visoflex

Especially designed and constructed for the Leica T. Perfectly matched in style and function. The high-resolution viewfinder for the camera's accessory shoe provides superb eye-level viewing. Its tilt-and-swivel function lets you photograph easily from all sorts of unusual angles. And it extends your creative horizons when taking pictures. A sensing system registers when you hold it to your eye and immediately turns off the LCD display. As soon as you take it from your eye, the display comes back to life. Just as practical: an integrated GPS option.



M-Adapter T

The M-Adapter T lets you mount more than 20 different lenses from the legendary Leica M-System. It fully supports functions including exposure metering, aperture priority AE, and manual settings.

The Leica T Camera System
at a glance.

Cameras			
Order no. 18 180	Type 701, black anodized		
Order no. 18 181	Type 701, silver anodized		
Sensor	APS-C CMOS sensor with 16.5/16.3 megapixels (total/effective)		
File formats	Still picture: DNG and JPG, video: MP4		
Storage media	16 GB internal memory and SD/SDHC/SDXC memory cards		
Monitor	3.7" TFT LCD, 1.3 megapixels		
Dimensions (W×H×D)	Approx. 5.3×2.7×1.3 in/134×69×33 mm		
Weight	Approx. 13.5 oz/384 g		
Software	Adobe® Photoshop® Lightroom®, Leica T App for iOS®		

Lenses			
Order no. 11 080	Leica Vario-Elmar-T 18–56 mm f/3.5–5.6 ASPH. (28–85 mm equivalent), Filter diameter: E 52, weight: 9.0 oz/256 g		
Order no. 11 081	Leica Summicron-T 23 mm f/2 ASPH. (35 mm equivalent), Filter diameter: E 52, weight: 5.4 oz/154 g		
Order no. 11 082	Leica Super-Vario-Elmar-T 11–23 mm f/3.5–4.5 ASPH. (17–35 mm equivalent), Filter diameter: E 67, weight: 13.0 oz/368 g		
Order no. 11 083	Leica APO-Vario-Elmar-T 55–135 mm f/3.5–4.5 ASPH. (80–200 mm equivalent), Filter diameter: E 60, weight: 17.6 oz/500 g		

Accessories			
Snap T			
Order no. 18 801	Black	Order no. 18 803	Melon yellow
Order no. 18 802	White	Order no. 18 804	Orange red
Flap T			
Order no. 18 805	Gray		

Carrying strap			
Order no. 18 811	Silicone, black	Order no. 18 813	Silicone, melon yellow
Order no. 18 812	Silicone, white	Order no. 18 814	Silicone, orange red
Hand strap			
Order no. 18 815	Silicone, black	Order no. 18 817	Silicone, melon yellow
Order no. 18 816	Silicone, white	Order no. 18 818	Silicone, orange red
Leather holster			
Order no. 18 809	Nappa leather, stone gray		
Leather protector			
Order no. 18 800	Nappa leather, stone gray		
Leather system bag			
Order no. 18 761	Nappa leather, stone gray		
SF 26 flash unit			
Order no. 14 622			
Visoflex (Type 020)			
Order no. 18 767	LCD viewfinder with 2.4 megapixels, integrated GPS option, approx. 1.8 oz/50 g		
M-Adapter T			
Order no. 18 771			
Lithium-Ion battery BP-DC 13			
Order no. 18 772	Silver	Order no. 18 773	Black

100 years of Leica photography.



One hundred years ago, we were the pioneers of 35 mm photography. With the Ur-Leica. And now, a century later, we continue to innovate photography. In the form of the Leica T.

We tell the full story at www.100years.leica-camera.com



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