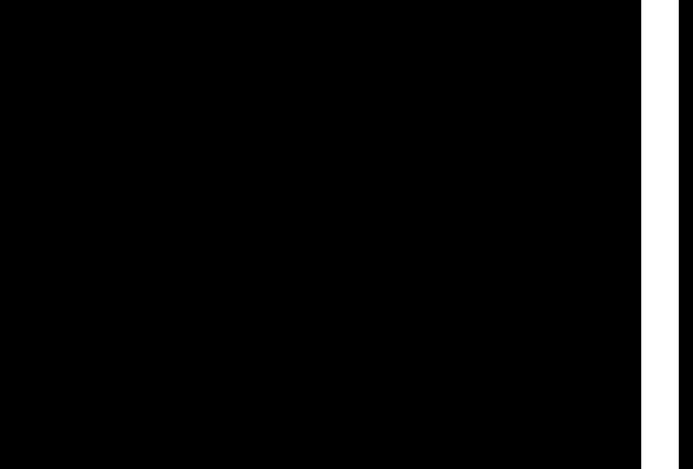




Leica

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COPENHAGEN

THE PLAZA

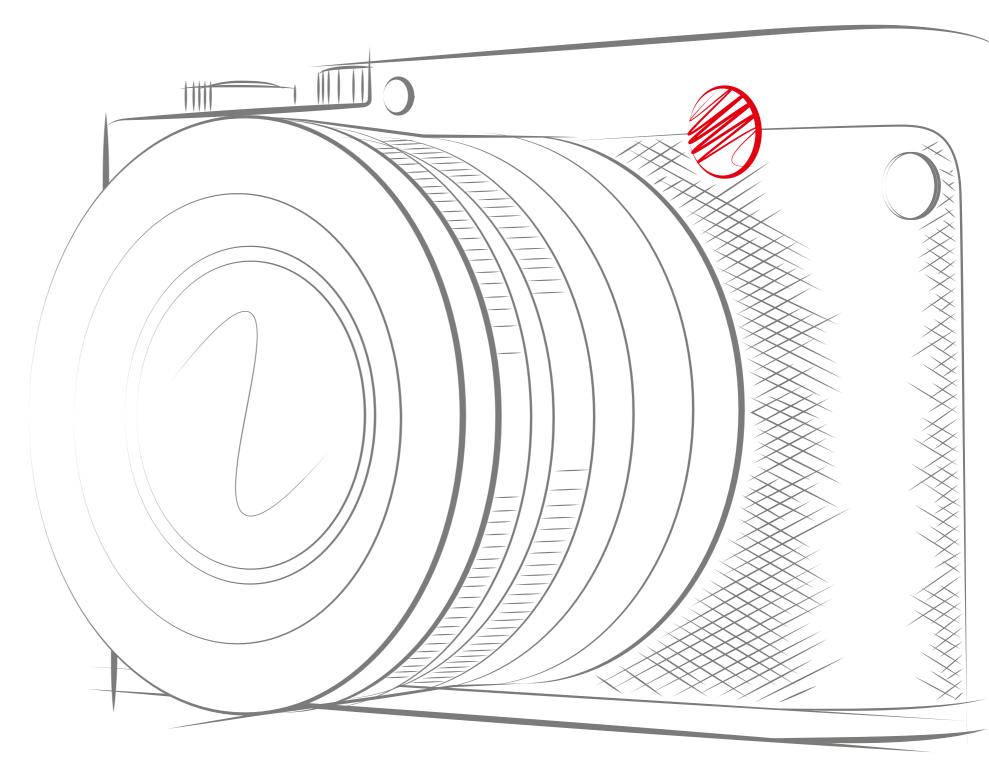
ROAT POTEL



LEICA. DAS WESENTLICHE.

Pushing the limits of what is technically possible whilst being extraordinarily focused on what is essential for photography – this has been the guiding principle at Leica since its inception. With this guiding principle, our highly skilled and specialized engineers design and construct precision tools that fulfill an expectation of being the world's best in terms of the picture quality they make possible. Hence, it is no wonder that the Leica camera has become the preferred tool for photographers who wish to concentrate on the essentials: the best picture.

Over 100 years ago, Oskar Barnack's Ur-Leica laid the foundation stone for the success of 35 mm photography and a corporate philosophy that regularly led to innovations created in combination of the accomplished art of engineering and a visionary willingness to take risks. Innovations that frequently wrote new chapters in the history of photography. The new Leica Q carries the brand traditions of Leica forward with a full-frame sensor and a prime lens.



LEICA O A PIONEER BY TRADITION

Life is full of moments worth preserving. The new Leica Q is the perfect instrument for achieving your photographic ambitions and transforming the decisive moments of your life into lasting memories. With its fast lens, easy and intuitive handling, the Leica Q gives you the creative freedom that makes the difference. Discover the fascination of this perfect symbiosis of design and superior technology – and experience for yourself what has made Leica cameras so unique for more than a century: an unparalleled focus on the essentials and Made in Germany.





Leica Q, full-size view, available in black anodized finish.



Leica Q, full-size view.

LENS

The exploration of the creative possibilities of selective focus is one of many exciting options offered by the Summilux 28 mm f/1.7 ASPH. lens. In available-light situations, the imaging quality of the fastest lens in its class is exceptional. With a classical focal length of 28 mm, the lens has an angle of view that reproduces scenes with natural perspectives and proportions making it ideal for street, architectural, and landscape photography. The practical locking function for the selection of automatic or manual focusing and the ease of switching to macro mode with a close focusing distance of 17 cm make the lens with aspherical elements the ideal partner for the Leica Q in every situation.

SENSOR

The 24-megapixel full-frame CMOS sensor is specially attuned to the performance of the Leica Summilux 28 mm f/1.7 ASPH. lens. The result: the best picture. The 24 megapixels of the 24×36 mm full-frame sensor of the Leica Q deliver almost noise-free and richly detailed exposures in unrivaled quality including at high ISO settings, which, in the case of the Leica Q, extend to ISO 50000.







Leica Q, full-size view, available in black anodized finish.



VIEWFINDER

The Leica Q features an integrated 3.68-megapixel electronic viewfinder which enables reliable control of composition in every situation. This means you enjoy a higher resolution than any other viewfinder of this type. The finest details of every scene are reliably reproduced without any noticeable lag. The viewfinder is automatically activated by a sensor that instantaneously recognizes when the camera is brought up to the eye.

PROCESSOR

The decisive moment is always unique. It can never be recaptured. But the Leica Q responds so quickly that you are always ready to shoot in an instant. Its newly developed image processor from the Leica Maestro II series processes the data arriving from the sensor with such enormous speed that it allows continuous shooting at a rate of ten frames per second at full resolution - much faster than any and all other comparable cameras. Images are stored in DNG and JPEG formats and are instantaneously ready to be displayed in review mode.

AUTOFOCUS

ready to capture them.



Leica Q, full-size view.

The camera's autofocus operates close to real time and is the fastest in the compact full-frame camera class. No matter how fast life delivers the subjects, the autofocus of the Leica Q is always



Alternative framing of a scene or subject can be selected easily and quickly at the press of a button.

FRAMING SELECTOR

The digital frame selector of the Leica Q expands your creative scope. In addition to 28 mm at full resolution, this function also offers focal lengths of 35 and 50 mm. The corresponding frames are displayed in the viewfinder at the press of a button. The advantage – you can still see what is going on outside the bright-line frame and have the ability to react more rapidly to changes in and around the scene in the same way as with a rangefinder camera. With the Leica Q, this versatility remains available even after the scene has been captured. While the scene defined by the frame is captured in JPEG format, DNG format files preserve the entire field of view of the 28 mm lens.

DESIGN

Made in Germany, the Leica Q design reflects the principles of reduction to the essentials. The materials employed in its construction guarantee exceptional endurance. The top plate is machined from solid blocks of aluminum, the body is made of magnesium alloy, and all the lettering and numbers on its setting dials are laser engraved. The thumb rest on the back of the camera and the diamond pattern of its leathering ensure a grip which is firm and ideal and clearly illustrate that form and function still go hand in hand at Leica.

SETTINGS

All functions of the Leica Q are laid out clearly and placed logically to guarantee perfect ergonomics. The lean menu concept offers fast access to all relevant options. The control elements of the Leica Q offer opportunities for you to customize its handling. For example, the autofocus range can be conveniently defined with the key controls. Alternatively, you can use the touch screen and define the focusing range with a simple touch of a fingertip.

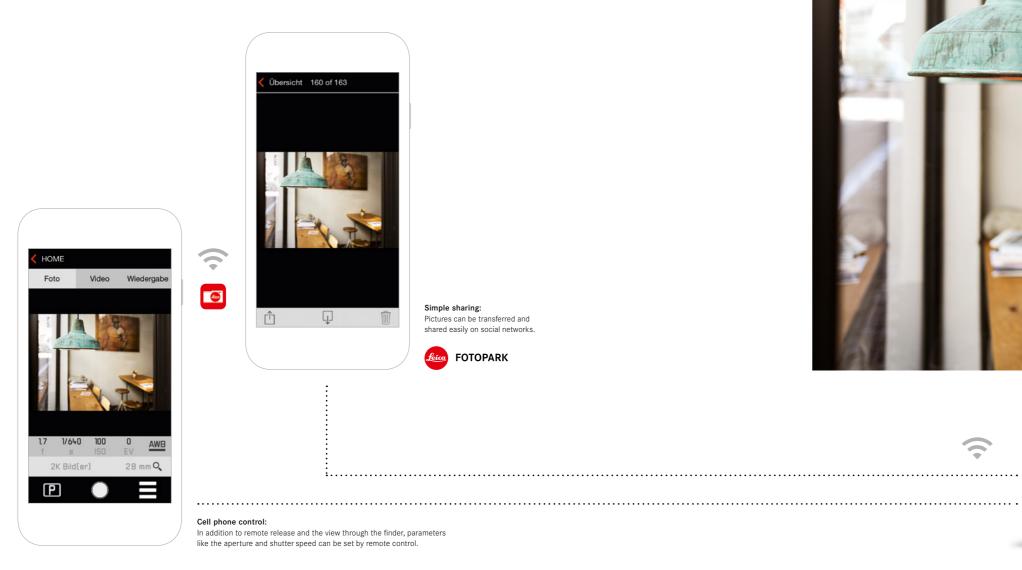
When focusing manually, Live View offers a choice of two electronic focusing aids: Focus Peaking shows the points in your subject that are sharply focused by colored highlighting of edges, and Live View Zoom displays the sharply focused parts of the scene with up to sixfold magnification. With the Leica Q, you always have everything under perfect control, even without electronic aids. The two most basic parameters for photography, the aperture and the shutter speed, can be read from the corresponding control elements and set – even when the camera is switched off.



uch Foci

Focus Peaking





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|------|------|
| | |

Whether you wish to do it via e-mail, on Instagram, Facebook, Flickr, the Leica Fotopark community, etc. - good pictures should be shared with the world. That's why the Leica Q has an integrated Wi-Fi module. The Leica Q features a near field communication module to enable quick and easy connections. The free Leica Q app lets you upload pictures over a wireless Internet link to your smartphone or tablet. The versatile app also transforms your phone or tablet into a remote control for your Leica Q. For instance, this lets you set the shutter speed and aperture and capture the scene. This makes it easy to shoot from unusual angles and avoid camera shake when shooting with longer shutter speeds.

| VIDEO | The high speed and unmist when shooting in video mo professional movie footage 30 and 60 full frames per MP4 video format and an i |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ADOBE® PHOTOSHOP® LIGHTROOM® | Adobe [®] Photoshop [®] Lightr ing your still pictures and v image correction function media - the software perfo free download. |

18 I LEICA Q



stakable bokeh of the lens of the Leica Q also reveal their unique qualities ode. Video recorded in full HD with the Leica Q is indistinguishable from ge. Depending on what you need for the scene, you can choose between second for filming. The Leica Q records high-quality moving pictures in integrated wind noise filter guarantees crystal-clear sound to match.

troom[®] is the professional work flow solution for managing and processvideo recordings. From importing pictures to a PC or Mac and intuitive ns to exporting pictures for creating photo books or for sharing in social rfectly complements the Leica Q and is available to Leica customers for



LEICA Q EXTRAS

Accessories and equipment for Leica cameras reflect the Leica principle of reduction to the essentials. They are all characterized by functional design and ease of use. They last a lifetime and are manufactured from premium materials that have been proven in the field and satisfy stringent quality requirements for looks and feel. The Leica Q Accessories protect your camera, increase its versatility, provide reliable support in every photographic situation and expand your creative scope. More Leica. More possibilities.

LEICA Q **ACCESSORIES** Logically designed to the last detail.









01 EVER-READY CASE, LEATHER, BLACK

Tailor made for the Leica Q, the ever-ready case in elaborately embossed leather provides ideal all-around protection for the camera. By simply folding down the front flap of the case, the Leica Q is ready to capture the next decisive moment. The front flap has a separate compartment for storing an extra SD memory card.

02 HOLSTER, LEATHER, BLACK

In the leather holster, the Leica Q is protected – and available in a flash when you need it. Thanks to its patented multiangle connector and a ripresistant adjustable belt, it lays flat against your body – no matter whether you are wearing a T-shirt or a quilted jacket. The Leica Q can also be used with the holster with a handgrip attached. Recommended for use in combination with Leica wrist straps (on page 24, figure 11).

03 PROTECTOR, LEATHER, BLACK

The protector made of fine-quality leather protects the camera in even the most unfavorable conditions without hiding the control elements. The leather is embossed in the same elaborate diamond design as the leather trim of the camera – for a perfectly matching look and provides an extra grip when shooting pictures. Convenient: the flap with an integrated compartment for an extra SD memory card. A magnetic clasp enables quick access to the SD card and the battery of the camera. Everything is at your fingertips when you need it – without having to remove the protector from the camera.



04 DAY BAG, LEATHER, BLACK

Space enough for everything you need for a day out taking pictures. Apart from your Leica Q, you also have dedicated compartments for storing a tablet PC (up to 9.7"), a smartphone (up to 5.5"), a wallet, and an SD card. The compact day bag is made from black premium calfskin leather. A real must-have for your Leica Q.

05 ARTISAN & ARTIST EDITION FOR LEICA

Handcrafted excellence, attention to detail, and carefully selected materials are values shared by Leica and Artisan & Artist. The exclusive Artisan & Artist Edition for Leica was designed and handcrafted with utmost dedication to quality and perfect finish. It features clean lines accentuated in color, the finest leather, and hand-stitched seams. The nylon fabric used in the making of this compact system bag makes it resistant to all weather conditions. Inside, the flexible storage concept is equally well designed. The adaptable and removable soft inset protects the Leica Q and other equipment. At the flick of a wrist, removing the inset transforms it into a stylish messenger bag for everyday use.

Other accessories of the Artisan & Artist Edition for Leica include a wrist strap and a carrying strap in plaited green and brown silk. The elaborate plaiting process employed makes them exceptionally strong and tear resistant. Despite this strength and resilience, the silk feels gentle to the skin in all weather conditions.

LEICA Q **ACCESSORIES**





06 SYSTEM BAG, SIZE L, COTTON CANVAS

This dirt-repellent and rugged system bag in cotton canvas offers plenty of storage space to keep the camera and numerous items of equipment safe and secure. It has a separate compartment for a laptop, and can be transformed in moments into a universal or business bag.

07 SYSTEM BAG, SIZE S, LEATHER, STONE GRAY

Compact and stylish: everything you need on your travels is safely and securely bedded inside this classic design leather bag in lint-free micro velour. Even a mini tablet finds a place in a dedicated separate compartment. Endearing details in a retro look make this stone gray bag a firm favorite for any occasion.

08 | 09 SYSTEM BAG, SIZES S AND M, NYLON

Tried and true for outdoor use: this robust system bag is made from the same tough dirt- and water-repellent fabric used by the automobile industry in the manufacture of soft tops for convertibles. The discreet design of this bag offers protection when traveling, as your Leica Q and its accessories and equipment are secured at all times.

10 CARRYING STRAPS AND WRIST STRAPS WITH PROTECTIVE TABS

These carrying straps and wrist straps are made from fine supple calfskin leather and feature the Leica logo. Protective tabs at their ends provide ideal protection against scratching the camera. Available in black and cognac. Not recommended for use in combination with the protector and ever-ready case.

11 CARRYING STRAPS AND WRIST STRAPS

Comfortable and chic: the carrying straps with padded shoulder pieces and the wrist straps are made from organically tanned cowhide and handfinished to emphasize the natural grain of the leather. Tabs on their split rings protect the camera against scratching. Available in brown and dark brown.

12 SD CARD AND CREDIT CARD CASE

More than practical: whenever you need them, both memory cards and credit cards are right at your fingertips in this handy leather case. Its removable liner has space on one side for up to three SD memory cards and the reverse can be used for cleaning the monitor screen of your Leica Q.







01 HANDGRIP AND FINGER LOOPS

The handgrip ensures a secure grip of the Leica Q. Thanks to the leather covering elaborately embossed with a diamond pattern, the camera is always stable in your hand – especially practical for one-handed shooting. Handling becomes much easier when the handgrip is used in combination with finger loops. These can be quickly attached to the handgrip and are available in three different sizes: S, M, and L.

02 UVA FILTER (E49)

The Leica UVa filter is screwed into the thread on the front of the lens of the Leica Q and protects the front of the lens against damage from scratches, knocks, and dirt.

More filters can be found at www.leica-camera.com

03 SCREEN PROTECTION FILM

The screen protection film is made in Germany and provides effective protection against scratches and dirt that could potentially damage the

The product numbers can be found on page 30.



touch screen. Additionally, the film significantly reduces glare and allows pictures to be viewed with high contrast and clarity in bright light without any annoying reflections. The Leica screen protection film set also includes a replacement film, an optical cleaning cloth, and a screen cleaning pad.

04 SF 26 FLASH

The Leica SF 26 system flash is the ideal choice when compact size and instantaneous readiness are needed. It unites stylish design with the greatest possible unobtrusiveness and discretion. At the same time, the distance between the flash reflector and the camera lens is large enough to drastically reduce the red-eye effect when photographing people or animals. The unit has a maximum guide number of 24 at ISO 100 and 26 when its telephoto diffuser is attached.

LEICA Q EQUIPMENT







05 TABLETOP TRIPOD

Extremely compact and versatile - the Leica tabletop tripod is ideal for every trip. It features legs that can be independently locked in any position. The compact tripod can also be used as a shoulder stock or rested on walls, trees, and the like for stable support.

06 BALL HEAD 18

The ball head 18 is easy to use, robust, and made in Germany. Although made from premium materials like brass, steel, and aluminum, it is a lightweight aid for taking pictures from a tripod. It is available in two sizes and 09 CARBON FIBER TRAVEL TRIPOD two different colors and is designed for maximum loads of up to 7 kg. The smaller version weighs only 230 g, while the larger version weighs 20 g more, at 250 g. The ball heads have a matching design and are ideal for all Leica cameras.

07 BALL HEAD 24

No other ball head is as compact and versatile as the Leica ball head 24 and it's made in Germany, too. Thanks to the outstanding frictional properties of brass, its silky-smooth ball action enables completely free motion in all directions without catching. Despite its small size, the ball head 24 offers an astonishing maximum loading capacity of up to 12kg.



08 BALL HEAD 38

Made in Germany - an extremely useful piece of equipment with some very clever extras. The ball head 38 features a tilting and panning action that, if required, can be locked to allow motion in only one plane - a particularly useful feature when shooting videos. The panorama capability of the ball head 38 offers click detents at 15° intervals to ensure perfect sequential exposures for stitching as 360° panoramas. Constructed from brass, the ball head allows smooth panning and tilting without catching and can bear a maximum loading weight of up to 24 kg.

The travel tripod is made from eight layers of high-quality carbon fiber and is an absolute featherweight with an overall weight of only 1.2 kg. Other outstanding features that make it an indispensable companion on any trip are its handy size, outstanding stability, and superb design. It is also suitable for photography at ground level after removing the center column. Mounting screws (1/4" and 3/8") for the ball head are provided. A matching Cordura carrying case with a shoulder strap is available as an optional accessory.

CAMERA

Order no. 19000

Black

| ACCESSORIES | | | |
|---------------------|--------------------------------------------------|---------------------|----------------------------------------|
| EVER-READY CASE | | | |
| 01 Order no. 19502 | Leather, black | | |
| HOLSTER | | | |
| 02 Order no. 19503 | Leather, black | | |
| PROTECTOR | | | |
| 03 Order no. 19501 | Leather, black | | |
| DAY BAG | | | |
| 04 Order no. 19504 | Calfskin, black | | |
| ARTISAN & ARTIST ED | ITION FOR LEICA | | |
| 05 Order no. 14883 | System bag, size M, nylon/leather, black and red | 05 Order no. 14885 | Wrist strap, plaited silk, green brown |
| 05 Order no. 14884 | Carrying strap, plaited silk, green brown | | |
| SYSTEM BAGS | | | |
| 06 Order no. 18844 | Size L, cotton canvas, gray | 08 Order no. 18 746 | Size S, nylon, black |
| 07 Order no. 18 761 | Size S, leather, stone gray | 09 Order no. 18 748 | Size M, nylon, black |
| CARRYING STRAPS | | | |
| 10 Order no. 18 776 | With protective tab, leather, black | 11 Order no. 18 836 | Leather, dark brown |
| 10 Order no. 18 777 | With protective tab, leather, cognac | 11 Order no. 18837 | Leather, brown |
| WRIST STRAPS | | | |
| 10 Order no. 18 782 | With protective tab, leather, black | 11 Order no. 18838 | Leather, dark brown |
| 10 Order no. 18 783 | With protective tab, leather, cognac | 11 Order no. 18839 | Leather, brown |
| SD CARD AND CREDI | T CARD CASE | | |
| 12 Order no. 18 538 | Leather, black | 12 Order no. 18 539 | Leather, cognac |

EQUIPMENT

| HANDGRIP | | | |
|---------------------|------------------------------------------------------------------------------------|--------------------|-------------------------------------------------------|
| 01 Order no. 19505 | Black | | |
| FINGER LOOPS | | | |
| 01 Order no. 14646 | Size S | 01 Order no. 14648 | Size L |
| 01 Order no. 14647 | Size M | | |
| UVA FILTER | | | |
| 02 Order no. 13 328 | UVa, E49 thread mount, black | | |
| SCREEN PROTECTION | I FILM | | |
| 03 Order no. 19506 | Contents: two screen protection films, optical cleaning cloth, screen cleaning pad | | |
| SF 26 FLASH | | | |
| 04 Order no. 14622 | Black | | |
| TRIPODS AND BALL H | IEADS | | |
| 05 Order no. 14100 | Tabletop tripod | 07 Order no. 14113 | Ball head 24, black |
| 06 Order no. 14108 | Ball head 18, short, silver | 08 Order no. 14114 | Ball head 38, black |
| 06 Order no. 14109 | Ball head 18, short, black | Order no. 14115 | Set of three quick-change plates for ball heads 24/38 |
| 06 Order no. 14110 | Ball head 18, long, silver | 09 Order no. 14101 | Travel tripod, carbon fiber |
| 06 Order no. 14112 | Ball head 18, long, black | 09 Order no. 14116 | Carrying case for travel tripod, cordura |

Order no. 19500

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